

REP HEADLINE# 6390542 TRF# 338430
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 13.44
CHANGES ** WFTV-TV ***

ADV #	ADV.	NAME	POLI/B	OBAMA/D/PRE/US	REP. #	OFF. #	0000
AGY #	AGY.	NAME	GREER,	MARGOLIS, MITCHELL	BUYER NAME	KATIE	KEULEMAN
			3050 K	ST NW,	SALES PRSN	WA-	JOE KNAUER

ORDER # _____

WASHINGTON, DC 20007

CONTRACT # 6390542

CLASS: NATL. LOCAL REGIONAL

PRDCT	OBAMA 60S	EST#2175	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT23/12	OCT29/12	WK-1
DATE	OCT23/12	13.44	

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
FR JULIE
OK'D M1-2
TTLS RTS
PLS CFM, THX 10/23

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1210A-105A	60		\$680.00	10/25	10/26	0		TH-F	0
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 2175												
PROGRAM : JIMMY KIMMEL LIVE CON COM1 : JIMMY KIMMEL LIVE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

21	A		1205A-105A	60		\$680.00	10/25	10/26	2		TH-F	2
PROGRAM : KIMMEL												
ORD COM1: TP KIMMEL												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-2 FOR 2 SPOTS/WK												

15	S		1210A-105A	60		\$680.00	10/29	10/29	0		MON	0
PROGRAM : JIMMY KIMMEL LIVE												
CON COM1: JIMMY KIMMEL LIVE												

22	A		1205A-105A	60		\$680.00	10/29	10/29	1		MON	1
PROGRAM : KIMMEL												
ORD COM1: TP KIMMEL												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-15 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED:TH-F/1210A-105A	OCT25(2/WK)	60S	\$680.00	(OCT23/12)					
			OFFER:TH-F/1205A-105A	OCT25(2/WK)	60S	\$680.00	PLS ADVISE.					
			CMT:TP KIMMEL									

M2	OK'D	BUY#15	MISSED:MON/1210A-105A	OCT29	60S	\$680.00	(OCT23/12)					
			OFFER:MON/1205A-105A	OCT29	60S	\$680.00	PLS ADVISE.					
			CMT:TP KIMMEL									

OCT/12	85560.00	NOV/12	22680.00	CONTRACT TOTAL	108240.00
				TOTAL SPOTS	34

MARKET TOTALS	\$264,000	WFTV	41%	WKMG	17%	WESH	24%	WOFL	15%	WKCF	1%	WRBW	2%	CABL	0%
				WOPX	0%	WRDQ	0%	EFTV	0%						

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE